

Our story

Every organisation creates or destroys value; it makes a positive or a negative change to the world around us. The impact – the sum of financial and non-financial values – that organisations have on society is mostly measured in financial terms and not quantified for people and planet. Being successful is mostly measured in financial terms. But how can we be successful in a society that fails?

New business models such as impact investing, social entrepreneurship and venture philanthropy gain a lot of interest and are developing into relevant market sectors. To manage their success, new tools are being developed to measure both the social, environmental and financial value they create.

The social e-valuator™ is a knowledge & software business with online tools, cyber consultancy, webinars and training. Our software is based on the principles of Social Return on Investment (SROI) and can be used in two ways:

Impact Investment Tool

for (social) investors, government and funds

Value Management Tool

for non profits, CSR companies and social entrepreneurs

Ethical companies consider it important to be accountable for the created value and impact. The social e-valuator™ is therefore working with large scale accountancy firms to create the new service 'accounting for value'.

To change the world we need to change the definition of success. We believe, together with our partners, we can catalyse this change with our software and knowledge services and help organisations to measure and manage their social impact.

Our values

We are a team of seasoned professionals with a passion for impact and value management. We deliver high quality services and software products and are driven by the following values:

- Creative
- Dynamic
- Committed

Our board

The shareholders of social e-valuator™ are:

Noaber Foundation

Peter Scholten Holding BV

d.o.b foundation

Our non executive board members are Jeremy Nicholls from The International SROI Network and Arnaud Mournot from Ashoka France.

noaber foundation

SCHOLTEN
&FRANSSEN

dob foundation

The **SROI** Network



Our principles

We integrated the seven principles of SROI as a framework in our knowledge and software services:

- 1. Involve stakeholders**
Understand the way in which the organisation creates change through a dialogue with stakeholders
- 2. Understand what changes**
Acknowledge and articulate all the values, objectives and stakeholders of the organisation before agreeing which aspects of the organisation are to be included in the scope; and determine what must be included in the account in order that stakeholders can make reasonable decisions
- 3. Value the things that matter**
Use financial proxies for indicators in order to include the values of those excluded from markets in same terms as used in markets
- 4. Only include what is material**
Articulate clearly how activities create change and evaluate this through the evidence gathered
- 5. Do not over-claim**
Make comparisons of performance and impact using appropriate benchmarks, targets and external standards.
- 6. Be transparent**
Demonstrate the basis on which the findings may be considered accurate and honest; and showing that they will be reported to and discussed with stakeholders
- 7. Verify the result**
Ensure appropriate independent verification of the account

Partners

We are working with preferred partners in different market sectors and have set up a global network of expert partners. With all our partners we have a co-earnings and co-execution model. Interested to become a partner? Please contact us for more information.



Our customers

