

The SROI Network International Conference

“A time for social value”



16th-17th February 2012

**University of Potsdam, Campus Griebnitzsee
Germany**

As the world continues to face social and environmental challenges, the level of interest in social and environmental impact continues to increase.

Social and impact investors, public sector commissioners and CSR departments increasingly want to know how much value their investment creates, and social entrepreneurs are recognising the importance of maximising the value they can create for those they serve.

Behind this interest is the question – *how much social value are we creating?* The SROI Network International Conference will explore how social return on investment, the framework and principles, can help answer this. This conference is organised in cooperation with iq consult as part of the "entersocial Good Practice Transfer" project.

Who should attend?

This conference is aimed at all of us who want to answer this question and discuss the current climate in terms of social value - social enterprises, charities, public commissioners and social investors but also businesses and their intermediaries that recognise that businesses have wide and important effects on their communities.

The conference will:

- Explore international examples of how SROI has been applied in practice, from large scale evaluations to business planning for start up's, and the benefits of using SROI.
- Examine how the principles are being applied and the issues that have to be considered
- Provide introductory sessions on SROI and how it can be used effectively
- Showcase a number of tools that have helped people with elements of SROI
- Distinguish SROI from Cost Benefit analysis

What is SROI?

SROI is a framework for measuring and accounting for a broader concept of value. It seeks to reduce inequality and environmental degradation and improve wellbeing by incorporating social, environmental and economic costs and benefits.

SROI measures change in ways that are relevant to the people or organisations that experience or contribute to it. It tells the story of how value is being created by measuring social, environmental and economic outcomes experienced by people as a result of an activity or an organisation.

Agenda

We will run concurrent discussions covering the below topics, mainly in small groups of up to 25. These will be facilitated by a mix of people from organisations using SROI principles, and people providing support to these organisations.

- An introduction to SROI
- Stakeholders and Outcomes
- CSR and SROI
- Values and Indicators
- Tools
- Policy Context
- Assurance
- Scope
- Databases
- Case studies

We will provide lots of time and space for you to network, grab people for direct advice, and share ideas.

In addition to this, we will, of course, have a couple of stimulating speakers introducing and closing the conference.

We will ask for ideas for sessions as part of the booking process, and until mid-day on the first day of the conference.

This means that the timetable for the first day will have more detail. The second day will allow us to repeat sessions that you couldn't attend on the first day and run sessions that you would like to see added.

Day 1: Thursday 16th February 2012	
08:30-09:00	Registration
09:00-11:00	iq consult: Social Innovation and Regional Development: summary of entersocial project
11:00-11:30	Break
11:30-12:30	SROI Conference introduction with speakers
12:30-13:30	Lunch
13:30-17:00	2 x 4 parallel workshop sessions (1 in German, 3 in English)
17:00-18:00	Networking

Day 2: Friday 17th February 2012	
09:00-11:30	2 x 4 parallel workshop sessions (1 in German, 3 in English)
11:30-13:00	Lunch
13:00-14:00	4 parallel workshop sessions (1 in German, 3 in English)
14:30-16:00	Closing session
17:00-18:00	Networking

Further details on speakers and the timetable will be available on the SROI Network at: www.thesroinetwork.org/conference

Pricing

Ticket Type	Early-bird until 31 st Dec 2011	Regular
SROI Network Member	€120	€180
Non-member	€160	€230
State of Brandenburg residents	-	€60
Supporters (corporate ticket for organisations wishing to support the event)	-	€500

All prices excluding booking fees.

To book your ticket for the SROI International Conference, please visit our Eventbrite page: <http://sroi2012.eventbrite.com>.

For enquiries about availability or bookings please contact: Ashleigh Christie, 0151 708 8868, ashleigh.christie@thesroinetwork.org.



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